

INVOICE



WPBF
3970 RCA Boulevard
Suite 7007
Palm Beach Gardens, FL 33410
Main: (561)694-2525
Billing: (407)389-7661

www.thewpbfchannel.com

Billing Address:

Strategic Media - DC
Attention: Accounts Payable
3299 K St NW
Suite 200
Washington, DC 20007

Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
947402-1	09/16/12	September 2012	08/27/12 - 09/10/12

Station	Account Executive	Sales Office	Sales Region
WPBF	Mica Hansen	HRP -Washington	National

Advertiser	Product	Estimate Number
West/R/Congress	ALLEN WEST ADD	

Flight Dates	Order #	Alt Order #
09/05/12 - 09/10/12	947402	06300399

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
9912521		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	09/08/12	09/08/12	Sat 5-6am News	Sat 5-6am	-----1-	:30	1	\$65.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	-----1-	1	\$65.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WPBF Sa	09/08/12	5:42 AM	Sat 5-6am News	Sat 5-6am	:30	AWTV083001H	\$65.00	NM	
2	09/08/12	09/08/12	Sat 6-7am News	Sat 6-7am	-----1-	:30	1	\$110.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	-----1-	1	\$110.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WPBF Sa	09/08/12	6:12 AM	Sat 6-7am News	Sat 6-7am	:30	AWTV083001H	\$110.00	NM	
3	09/08/12	09/08/12	GMA Saturday 7-8am	Sat 7am-8am	-----1-	:30	1	\$225.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	-----1-	1	\$225.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WPBF Sa	09/08/12	7:29 AM	GMA Saturday 7-8am	Sat 7am-8am	:30	AWTV083001H	\$225.00	NM	
4	09/08/12	09/08/12	Sat 8-9am News	Sat 8-9am	-----1-	:30	1	\$225.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	-----1-	1	\$225.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WPBF Sa	09/08/12	8:39 AM	Sat 8-9am News	Sat 8-9am	:30	AWTV083001H	\$225.00	NM	
5	09/05/12	09/06/12	WPBF News 25 @ 6:00P	6-6:30PM	--WT---	:30	2	\$625.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	--WT---	2	\$625.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
2 WPBF W	09/05/12	6:12 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	AWTV083001H	\$625.00	NM	
1 WPBF Th	09/06/12	6:12 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	AWTV083001H	\$625.00	NM	
6	09/10/12	09/10/12	WPBF News 25 @ 6:00P	6-6:30PM	1-----	:30	1	\$500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	1-----	1	\$500.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>

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 We warrant that the actual broadcast information shown on this invoice was taken from the program log

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Invoice #	Invoice Date	Invoice Month	Invoice Period
947402-1	09/16/12	September 2012	08/27/12 - 09/10/12
Advertiser		Product	Estimate Number
West/R/Congress		ALLEN WEST ADD	

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	09/10/12	09/10/12	WPBF News 25 @ 6:00P	6-6:30PM	1-----	:30	1	\$500.00	NM
Class of Time - Pre-emptible with notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	09/10/12	6:28 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	AWTV083001H	\$500.00 NM
7	09/07/12	09/07/12	1230-1P Access Hollywood	1230-1p	----F--	:30	1	\$160.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/03/12	09/09/12	----F--	1	\$160.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	F	09/07/12	12:41 PM	1230-1P Access Hollywood	1230-1p	:30	AWTV083001H	\$160.00 NM
8	09/10/12	09/10/12	1230-1P Access Hollywood	1230-1p	1-----	:30	1	\$160.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/10/12	09/16/12	1-----	1	\$160.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	09/10/12	12:48 PM	1230-1P Access Hollywood	1230-1p	:30	AWTV083001H	\$160.00 NM
9	09/09/12	09/09/12	Chris Matthews	Sun 10-10:30AM	-----1	:30	1	\$175.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/03/12	09/09/12	-----1	1	\$175.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	09/09/12	10:21 AM	Chris Matthews	Sun 10-10:30AM	:30	AWTV083001H	\$175.00 NM
10	09/05/12	09/07/12	GOOD AFTERNOON AM	2-3p	--WT---	:30	3	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/03/12	09/09/12	--WT---	3	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	W	09/05/12	2:59 PM	GOOD AFTERNOON AMERICA 2-3p		:30	AWTV083001H	\$400.00 NM
1	WPBF	Th	09/06/12	2:37 PM	GOOD AFTERNOON AMERICA 2-3p		:30	AWTV083001H	\$400.00 NM
3	WPBF	Th	09/06/12	2:59 PM	GOOD AFTERNOON AMERICA 2-3p		:30	AWTV083001H	\$400.00 NM
11	09/05/12	09/06/12	Dr. Oz	4-5p	--WT---	:30	2	\$525.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/03/12	09/09/12	--WT---	2	\$525.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	W	09/05/12	4:17 PM	Dr. Oz	4-5p	:30	AWTV083001H	\$525.00 NM
2	WPBF	Th	09/06/12	4:55 PM	Dr. Oz	4-5p	:30	AWTV083001H	\$525.00 NM
12	09/10/12	09/10/12	Dr. Oz	4-5p	1-----	:30	1	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/10/12	09/16/12	1-----	1	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	09/10/12	4:16 PM	Dr. Oz	4-5p	:30	AWTV083001H	\$400.00 NM
13	09/05/12	09/06/12	Nightline	11:35-12:05AM	--WT---	:30	2	\$475.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/03/12	09/09/12	--WT---	2	\$475.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	W	09/05/12	12:30 AM	Nightline	11:35-12:05AM	:30	AWTV083001H	\$475.00 NM
LR- Network Program Runover									
2	WPBF	Th	09/06/12	11:57 PM	Nightline	11:35-12:05AM	:30	AWTV083001H	\$475.00 NM
14	09/10/12	09/10/12	Nightline	11:35-12:05AM	1-----	:30	1	\$275.00	NM
Class of Time - Pre-emptible with notice									

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Advertiser	Product	Estimate Number
West/R/Congress	ALLEN WEST ADD	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
14	09/10/12	09/10/12	Nightline	11:35-12:05AM	1-----	:30	1	\$275.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	1-----	1	\$275.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	09/10/12	12:02 AM	Nightline	11:35-12:05AM	:30	AWTV083001H	\$275.00 NM
15	09/07/12	09/07/12	WPBF News 25 @ 6:00P	6-6:30PM	----1--	:30	1	\$500.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	----1--	1	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	F	09/07/12	6:26 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	AWTV083001H	\$500.00 NM
16	09/07/12	09/07/12	Dr. Oz	4-5p	----1--	:30	1	\$400.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	----1--	1	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	F	09/07/12	4:30 PM	Dr. Oz	4-5p	:30	AWTV083001H	\$400.00 NM
17	09/07/12	09/07/12	Nightline	11:35-12:05AM	----1--	:30	1	\$275.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	----1--	1	\$275.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	F	09/07/12	12:02 AM	Nightline	11:35-12:05AM	:30	AWTV083001H	\$275.00 NM
19	09/06/12	09/06/12	1230-1P Access Hollywood	1230-1p	---T---	:30	1	\$275.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	---T---	1	\$275.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Th	09/06/12	12:55 PM	1230-1P Access Hollywood	1230-1p	:30	AWTV083001H	\$275.00 NM
20	09/05/12	09/06/12	ACCESS HOLLYWOOD 106x-136x		--WT---	:30	1	\$10.00	NM
	Class of Time - Immediately Pre-emptible without notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	--WT---	1	\$10.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	W	09/05/12	2:00 AM	ACCESS HOLLYWOOD	106x-136x	:30	AWTV083001H	\$10.00 NM
	LR- Network Program Runover								
Total Spots							24		

Payment Terms 30 Days

<u>Gross Total</u>	\$8,205.00
<u>Agency Commission</u>	\$1,230.75
<u>Net Amount Due</u>	\$6,974.25